

Alcohol Harm Prevention Bulletin

**New evidence relating to alcohol harm prevention
in Scotland and beyond**

April 2025



Translations



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Recent journal articles (from Medline and Proquest Public Health)

A selection of publications from the last month relating to prevention of alcohol harms. Search criteria are available upon request from Knowledge Services and will be reviewed regularly to consider appropriateness and/or new areas of interest.

The searches are undertaken by PHS Knowledge Services. If you need any help with obtaining the full text of any of the articles, please contact phs.knowledge@phs.scot

Pricing, taxation and policy

- Mohan G. **An evaluation of the impact of a national Minimum Unit Price on alcohol policy on alcohol behaviours.** J Public Health (Oxf) 2025; 47: e94–e105. 2025/02/28.
- Rehm J, Lange S, Miščikienė L et al. **The impact of an integrated alcohol policy: The example of Lithuania.** Drug Alcohol Rev 2025; 44: 403–410. 2025/02.

Availability and Licensing

No relevant publications this month.

Marketing and Advertising

- Bartram A, Mittinty M, Ahad MA et al. **Alcohol advertising in disguise: Exposure to zero-alcohol products prompts adolescents to think of alcohol-Reaction time experimental study.** Int J Drug Policy 2025; 139: 104753. 2025/05.
- Boyland E, Davies N, Wilton M et al. **Impact of food, beverage, and alcohol brand marketing on consumptive behaviors and health in children and adults: A systematic review and meta-analysis.** Obes Rev 2025; : e13932. 2025/04/14.

- Nicholls E. **“A sporty, healthy twist?”: interrogating the deployment of health and wellness discourses in No and Low alcohol (NoLo) marketing and consumer practices.** Journal of Marketing Management 2025; : 1–26. 2025/04/22.

Health Information

No relevant publications this month.

Early Intervention

- Boirot A, Cazorla G, Carrieri P et al. **Infrahealth politics: Leveraging bartenders' expertise in alcohol management - An ethnography.** Soc Sci Med 2025; 370: 117731. 2025/04.
- Mulavu M, Harris SK, Seale JP et al. **Motivations, expectations, and hopes of participants and stakeholders in the GROW “Hopes for Life” intervention study.** Glob Public Health 2025; 20: 2488891. 2025/12.
- Searby A and Burr D. **Determining the Acceptability of Targeted Apps for High-Risk Alcohol Consumption in Nurses: A Qualitative Study.** Issues Ment Health Nurs 2025; 46: 331–342. 2025/04.

Young People and Prevention

- Chow PI, Smith J, Saini R et al. **A Novel Just-in-Time Intervention for Promoting Safer Drinking Among College Students: App Testing Across 2 Independent Pre-Post Trials.** JMIR Hum Factors 2025; 12: e69873. 2025/04/10.
- Johnson EJ and Emmanuel Janagan JE. **Effects of alcohol and its prevention strategies on adolescent school students.** Alcohol 2025; 124: 7–11. 2025/05.
- Kerr DCR, Naimi TS, Lira MC et al. **Associations of state-level alcohol policies and population use rates with alcohol use and binge drinking among U.S. 4-year college students, 2008-2019.** J Stud Alcohol Drugs 2025; 2025/04/16.

Recent reports (grey literature)

Highlights of publications from key organisations within the last month.

- Alcohol Change UK. **Alcohol harm across the drinking spectrum**. ACUK, 09 April 2025.
- Alcohol Focus Scotland. **Time running out for Scottish Government to show leadership and tackle alcohol deaths**. AFS, 30 April 2025.
- Bartram, A. **Zero-alcohol drinks make teens think of alcohol – so why are we treating them like soft drinks?** IAS, 29 April 2025.
- Pereda, B & Perdue, N. **Despite what many parents think, allowing teenagers to try alcohol at any age is harmful**. IAS, 08 April 2025.
- SHAAP. **SHAAP Chair writes to Taoiseach about alcohol labelling**. April 2025. SHAAP, 28 April 2025.
- De Ternay, J. **France's drinking dilemma: Why young adults buck the global trend**. IAS, 16 April 2025.
- Taylor, N. & Wright, C. **Gone but not forgotten: Why was the Northern Territory's Minimum Unit Price removed?** IAS, 01 April 2025.
- Vieira, E. **Are teenage alcohol-related harms matching declines in consumption?** IAS, 22 April 2025.

Disclaimer

All reasonable care is taken to ensure that the information we provide is accurate and we accept no responsibility for the content provided. The information provided is selective; however, the inclusion of a link does not imply approval of the contents of the website.

This is not meant as an exhaustive list of publications on these topics for the given time period, but rather a selection as seen most relevant.

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