

Alcohol Harm Prevention Bulletin

**New evidence relating to alcohol harm prevention
in Scotland and beyond**

July 2025



Translations



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Recent journal articles (from Medline and Proquest Public Health)

A selection of publications from the last month relating to prevention of alcohol harms. Search criteria are available upon request from Knowledge Services and will be reviewed regularly to consider appropriateness and/or new areas of interest.

The searches are undertaken by PHS Knowledge Services. If you need any help with obtaining the full text of any of the articles, please contact phs.knowledge@phs.scot

We are currently evaluating this bulletin and would be very grateful if you could take the time to complete this [short survey](#). It should only take a couple of minutes – your feedback is important and will be used to help determine the future of this current awareness bulletin.

Pricing, taxation and policy

No relevant publications this month.

Availability and Licensing

No relevant publications this month.

Marketing and Advertising

- Moolla A, Holmes J, Wilson L et al. [Temporary and sustained changes in alcoholic and alcohol-free or low-alcohol drinks sales during January? A time series analysis of seasonal patterning in Great Britain](#). Int J Drug Policy 2025; 145: 104939. 2025/07/30.

Health Information

- Bowdring MA and Prochaska JJ. **Non-alcoholic beer labeling in the United States**. *Addiction* 2025; 120: 1488–1489. 2025/07.
- Coombes L, Liddiard C, Seddon J et al. **Rethinking the message on alcohol and breast cancer with UK women: a Delphi study**. *Health Promot Int* 2025; 40. 2025/05/13.
- Lunnay B, MacLean S, Hughes T et al. **“Moderation is the holy grail”: the acceptability of “sober curious” tools for alcohol reduction among midlife women**. *Drug Alcohol Rev* 2025; 44: 1496–1507. 2025/07.
- Paulis C and Quertemont E. **Predictors of completion and outcomes of a 1-month alcohol abstinence campaign in Belgium**. *Alcohol Alcohol* 2025; 60. 2025/07/16.

Early Intervention

- Crawford J, Collier E, Ulfssdotter Gunnarsson K et al. **Effects of a drinking motives and readiness to change tailored digital alcohol intervention among online help-seekers: protocol for a randomised controlled trial**. *BMJ Open* 2025; 15: e100532. 2025/07/11.
- Fernández-Calderón F, Lozano-Rojas ÓM and Sanchez-Garcia M. **The theory of planned behavior and alcohol protective behavioral strategies: a prospective study examining the role of habit and gender invariance**. *Psychol Health* 2025; 40: 1123–1142. 2025/07.
- Jaimon S, Avoi R, Daud MNBM et al. **Barriers to alcohol intervention program: a scoping review**. *Korean J Fam Med* 2025; 46: 218–230. 2025/07/20.
- McCormack JL, Thomas TL, Barnes C et al. **Challenges using electronic health records to support unhealthy alcohol use screening and intervention in primary care practices in the Pacific Northwest**. *J Am Med Inform Assoc* 2025; 32: 1157–1163. 2025/07/01.

- Moxie J, Mennicke A, Montanaro E et al. **Individual, interpersonal, and contextual: barriers and facilitators to bystander intervention for problematic alcohol use**. Subst Use Misuse 2025; 60: 1442–1452. 2025/05/15.
- Siuluta N, Parisi CE, Candidate SS et al. **Alcohol reduction strategies among persons with hiv: past attempts, self-reported effectiveness, and future strategies of interest**. Addict Sci Clin Pract 2025; 20: 54. 2025/07/20.
- The Lancet Gastroenterology Hepatology. **Alcohol and health: time for Europe to sober up**. Lancet Gastroenterol Hepatol 2025; 10: 605. 2025/07.
- Topino E and Gori A. **Validation of the alcohol use questionnaire (AUQ) in the italian context: A measure for assessing alcohol intake and binge drinking**. Ejihppe 2025; 15. 2025/07/17.
- Wu C, Yang P, Tang Y et al. **Effectiveness of the WeChat-based mini-program (“Sober Time ACT”) on individuals with hazardous drinking in China: a randomized controlled trial**. BMC Med 2025; 23: 385. 2025/07/01.

Young People and Prevention

- Gallegos-Jeffrey A, Barth C, Smith S et al. **Examining engagement and responses to a digital binge drinking campaign for young males in Florida**. J Am Coll Health 2023; : 1–6. 2023/10/19.
- Haynes A, Denejkina A, Sands M et al. **‘You can sort of justify having that drink’: australian young adults’ perspectives on the appeal and influence of ‘better for you’ alcohol products**. Drug Alcohol Rev 2025; 44: 1573–1580. 2025/07.

Recent reports (grey literature)

Highlights of publications from key organisations within the last month.

- Alcohol Focus Scotland. **False friends? Calls for Pride rethink on alcohol industry partnerships as LGBT+ community members give thumbs down.** AFS, 01 July 2025.
- Alcohol Focus Scotland. **AFS comment on 10 Year Health Plan for England.** AFS, 03 July 2025.
- Balance. **What's the harm? Former teenage drinker urges parents to talk to teenagers about alcohol.** Balance, 17 July 2025.
- Institute of Alcohol Studies. **IAS response to consultation on Men's Health Strategy 2025.** IAS, July 2025.
- Institute of Alcohol Studies. **The government's failure to introduce the most effective policies to reduce alcohol harm in the 10-Year Health Plan is a dereliction of duty.** IAS, 03 July 2025.
- Mahase, E. **Why are Gen Z drinking less alcohol than older generations?** BMJ, 21 July 2025.
- Misell, A. **Making booze cheaper isn't the answer to reducing alcohol harm.** Alcohol Change UK, 31 July 2025.
- Roberts, J. **The politics of inaction: why alcohol policy can't wait.** IAS, 11 July 2025.
- Stockwell, T., Priore, I. and Im, PK. **Why are we still not telling the public the truth about alcohol and cancer?** IAS, 09 July 2025.
- SHAAP. **SHAAP calls for conversation about alcohol and the workplace.** SHAAP, 07 July 2025.
- Thompson, E. **Behaving irresponsibly: separating UK alcohol industry claims from reality.** AFS, 07 July 2025.
- Wilson, L. **Who pays more? Analysing the impact of the UK's 2023 alcohol duty reform.** IAS, 24 July 2025.

Disclaimer

All reasonable care is taken to ensure that the information we provide is accurate and we accept no responsibility for the content provided. The information provided is selective; however, the inclusion of a link does not imply approval of the contents of the website.

This is not meant as an exhaustive list of publications on these topics for the given time period, but rather a selection as seen most relevant.

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